

Implementing the Sendai Framework through cross-sectoral collaboration

– ARISE's innovative approach to building resilience

Wednesday, 24 May 2017

13:30-14.25 Arena F



The session will present three of ARISE's best practices as tangible and impactful examples of businesses driving disaster risk-sensitive investment and how public private and multi-stakeholder collaborations can generate improved disaster risk reduction and resilience outcomes at the regional and local levels .

1

The Disaster Risk-Integrated Operational Risk Model

implemented jointly by the Economist Intelligence Unit (EIU) and UNISDR



A risk assessment model that integrates disaster and operational risks into EIU risk analyses. The model looks at policies, regulations, institutions, and the broader business operating environment in 20 pilot countries, and is an important step towards allowing businesses to gain an enhanced understanding of disaster risk in the context of business planning and disaster risk-sensitive investment decisions.

(Featured here in Nov 2016: <https://www.unisdr.org/archive/51073>)

2

SME Training with UNISDR Disaster Resilience Scorecard

implemented jointly by AECOM and the City of New Orleans



The project builds on the lessons learnt from Hurricane Katrina to improve preparedness and resilience of small businesses in the City of New Orleans. AECOM and the City of New Orleans conducted a comprehensive survey and training of 200+ businesses to enable them to enhance their disaster resilience.

(Featured here in Sep 2016: <https://www.unisdr.org/archive/50163>)

3

SM Cares Haiyan Housing Project and Build Back Better

implemented jointly by SM Prime & private sector partners with Local Government



The project focuses on DRM strategies, urban risk reduction and resilience. To avoid future damage similar to the ones caused by typhoon Haiyan, villages in the Philippines are being rebuilt using Build Back Better principles with the aim to make them disaster resilient to withstand future typhoons.

(Featured here in Nov 2016: <http://www.unisdr.org/archive/50941>)

Join us in a highly interactive session right before the Opening Ceremony!

Organized by the UNISDR Private Sector Alliance for Disaster Resilient Societies (ARISE)

1. Main organizer

ARISE (Private Sector Alliance for Disaster Resilient Societies)

2. Description

ARISE is an initiative of the UN Office for Disaster Risk Reduction (UNISDR) and a UN recognized private sector stakeholder group, whose members voluntarily commit to align with the Sendai Framework for Disaster Risk Reduction.

ARISE works in a range of areas on DRR and resilience-building, for example by seeking to engrave disaster risk awareness and reduction into company operations via business education and working with local governments. ARISE members share information, experience, activities, and projects, while the level of involvement and resources is at the discretion of each member. Most activities and interactions are at the local and regional level. ARISE is structured accordingly into Regional and National Networks.

ARISE facilitates the exchange of experience and knowledge on how to implement tangible disaster risk reduction projects, and members develop and implement projects through seven Themes: DRM Strategies, Investment Metrics, Benchmarking & Standards, Education & Training, Legal & Regulatory, Urban Risk Reduction & Resilience and Insurance.

3. Expected outcome(s)

The session will provide participants with an enhanced understanding of the private sector's contribution to the implementation of the Sendai Framework, and to disaster risk reduction and resilience-building at the regional and local levels. ARISE's approach to working with the private sector to reduce the risks of disasters and build resilient communities will be presented. This will involve the alliance's efforts to engrave disaster risk awareness and reduction into company operations via business education and working with local governments. ARISE members will share their experiences with innovative disaster risk reduction and resilience-building initiatives, undertaken in collaboration with other private companies, national and local governments and other stakeholders. The session will thus highlight international best practices of private sector engagement and contributions to disaster risk reduction and resilience. It will enable participants to learn about key areas in which the private sector's expertise and experience with risk reduction can make a difference. Participants will also gain insights into the factors that make private sector-driven disaster risk reduction projects successful. In addition to sharing their expertise and experience with innovative projects,

ARISE members will propose collaboration ideas and opportunities to stakeholders from the public sector, academia and civil society. The session aims to enhance understanding of how public private and multi-stakeholder collaborations can generate improved disaster risk reduction and resilience outcomes at the regional and local levels. ARISE will showcase projects intending to stimulate meaningful public-private engagement and discourse at the global, regional and local level and actions to prevent human and capital losses from disasters.

4. Describe how this event relates to the 2017 GP and promotes the implementation of the Sendai Framework?

The event will support the GP’s objective to create a stronger movement to reduce disaster risk worldwide by presenting its best practices from the private sector in achieving impact in implementing the Sendai Framework. It will also generate ideas for public-private and multi-stakeholder collaborations for the development of solutions to further disaster risk reduction.

5. What good practices of disaster risk reduction is your event expected to showcase?

The ARISE side event will present tangible and impactful project outcomes driving disaster risk-sensitive investment and resilient business operations, that are the result of a collaboration between businesses, governments, and other stakeholders. The event will communicate key areas in which the private sector’s expertise and experience can make a difference, and factors that make private sector-driven projects successful:

UNISDR and Mexico Focal Points	Kiki Lawal, Global Private Sector Focal Point, UNISDR
Discussion agenda and structure	<ol style="list-style-type: none"> 1. Introduction and welcoming remarks (5mins) 2. Panel discussion (25) 3. Interactive guided discussion (20mins) 4. Wrap up and conclusion by the moderator (5 mins)
Speakers	<ul style="list-style-type: none"> • Moderator: • Simon Clow, Group Head of Stakeholder Engagement • Speakers: • Mr. Leo Abruzzese, Global Director of Public Policy, EIU • Mr Hans, Sy. SM Prime President • Josh Sawislak, Global Director of Resilience, AECOM • Luke Brown, Director, Mitigation and Resilience Strategy , Australia
Discussion questions	<ol style="list-style-type: none"> 1. These are great initiatives, but how do we achieve the ‘transformative’ scale we’re looking for? 2. What are the obstacles, the ‘blockage points’ preventing us achieving this scale? 3. How can public and private sectors work together? What are their respective roles? (this will be addressed, in part, by the representative of the Australian government).

Technical Equipment Required	List number of mics required (fixed and mobile), any need for PPT projector, screen, video equipment, laptop and any special equipment required.
Background documents	<ul style="list-style-type: none"> • Towards disaster risk-sensitive investments - The Disaster Risk-Integrated Operational Risk Model, EIU • Disaster Resilience of Small to Mid-Size Businesses on New Orleans Historic Corridors • Business Resilient ARISE Private Sector Manifesto • A Global Assessment Report 2013 & 2015 • ARISE Strategy Document