Implementing the Sendai Framework through cross-sectoral collaboration – ARISE’s innovative approach to building resilience

Wednesday, 24 May 2017
13:30-14.25 Arena F

The session will present three of ARISE’s best practices as tangible and impactful examples of businesses driving disaster risk-sensitive investment and how public private and multi-stakeholder collaborations can generate improved disaster risk reduction and resilience outcomes at the regional and local levels.

1. The Disaster Risk-Integrated Operational Risk Model implemented jointly by the Economist Intelligence Unit (EIU) and UNISDR

A risk assessment model that integrates disaster and operational risks into EIU risk analyses. The model looks at policies, regulations, institutions, and the broader business operating environment in 20 pilot countries, and is an important step towards allowing businesses to gain an enhanced understanding of disaster risk in the context of business planning and disaster risk-sensitive investment decisions.

(Featured here in Nov 2016: https://www.unisdr.org/archive/51073)

2. SME Training with UNISDR Disaster Resilience Scorecard implemented jointly by AECOM and the City of New Orleans

The project builds on the lessons learnt from Hurricane Katrina to improve preparedness and resilience of small businesses in the City of New Orleans. AECOM and the City of New Orleans conducted a comprehensive survey and training of 200+ businesses to enable them to enhance their disaster resilience.

(Featured here in Sep 2016: https://www.unisdr.org/archive/50163)

3. SM Cares Haiyan Housing Project and Build Back Better implemented jointly by SM Prime & private sector partners with Local Government

The project focuses on DRM strategies, urban risk reduction and resilience. To avoid future damage similar to the ones caused by typhoon Haiyan, villages in the Philippines are being rebuilt using Build Back Better principles with the aim to make them disaster resilient to withstand future typhoons.

(Featured here in Nov 2016: http://www.unisdr.org/archive/50941)

Join us in a highly interactive session right before the Opening Ceremony!
Organized by the UNISDR Private Sector Alliance for Disaster Resilient Societies (ARISE)