

A joint initiative of:







Risk is urbanizing

Fast growing cities and urban areas are engines of growth and wealth accumulation. This growth has positive results in social improvements, cultural, educational and other impacts. On the other hand, evidence demonstrates that fast economic growth, combined with rapid population expansion in urban areas, also increases disaster vulnerability and exposure.

Frequent disasters highlight the vast human and economic impact on cities and further underpin the business case for investing in resilience. Building urban resilience is fundamental to reducing disaster losses.

Many cities and local authorities are aware of disaster risk and are planning for, or executing, measures to improve urban resilience through various means. At the same time many providers of resilience services (businesses, academia, NGO's etc.) already have solutions and services in place to support cities. Access to information, best practices, ideas, resources and partnerships are key for cities to take the right and resilient decisions and make the most efficient and effective use of available budgets.

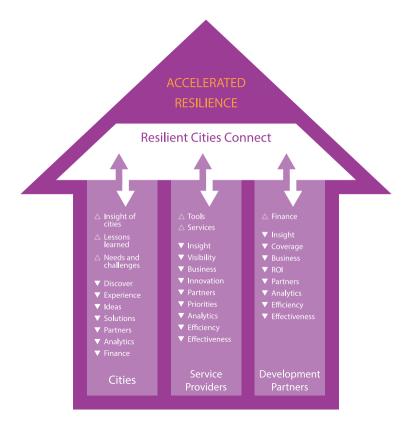
The opportunity for providers of resilience is substantial, particularly with 3000 cities already committed to accelerating urban resilience and looking for resilience ideas and solutions through Resilient Cities Connect.

The need to invest in resilience is vital... Why?

- The urban population of the world has grown rapidly from 746 million in 1950 to 3.9 billion in 2015. By 2050 the expectation is that over 6.4 billion people (66% of all people) will live in cities.
- Most megacities are on coasts in high risk zones. Over the last 20 years 90% of disasters have been caused by floods, storm, heatwaves and other water and weather-related events.
- In total, an average of 335 weather-related disasters were recorded each year between 2005 and 2014, an increase of 14% from 1995-2004 and almost twice the level recorded during 1985-1995.
- Exposure to disaster risk is growing faster than our ability to build resilience.
- 60% of the area expected to be urban by 2030 remains to be built at an estimated cost of US\$25-\$30 trillion, the opportunity to prevent a projected increase of global average annual loss is now.

Discover - Connect - Implement - Learn

Cities cannot build resilience alone. Resilient Cities Connect therefore serves to bring together the different contributors of resilience in one marketplace. In this marketplace Cities and Local Communities, providers of Resilience (information, ideas, solutions and products), and Development Partners who provide access to funding, meet and connect with each other, discuss and share information to find ideas, solutions and partners.



Resilient Cities Connect enables:

Cities to **DISCOVER** good practices, lessons learned and workable solutions; **CONNECT** with each other, service providers, development partners and other resilience initiatives; **IMPLEMENT** resilience strategies and projects with their partners; and **LEARN** from each other.

Providers and Development Partners to learn about the resilience market, develop/upgrade their products and services, position themselves, engage with cities and to generate business.

How it works

The Resilient Cities Connect is an online portal that provides access to Cities, Service Providers and Development Partners. Cities add their resilience situation, their experience, lessons learned, challenges, needs and reviews of past projects. Service Providers and Development Partners tag and add their services, products and calls. The portal allows visitors to discover and to connect with information and organizations based on the demand.

The portal is Multilingual, Independent, Transparent and Open. It includes profiling, labeling, linking, searching, matching, triggering, reviewing, analytics and advice.

