

Building Resilience of SMEs - ITALY

In collaboration with Federkasse and Confindustria



UNDRR

UN Office for Disaster Risk Reduction



SENDAI FRAMEWORK

FOR DISASTER RISK REDUCTION 2015-2030

Why SMEs?

- Estimated 420 to 510 million small and medium businesses worldwide.
- Account for more than two-thirds of all jobs;
- Europe's 23 million SMEs represent 98 % of businesses, provide 67 % of jobs and create 85 % of all new jobs (EC 2013)
- Best positioned to support their local communities build resilience.
- Critical to the health and growth of their city and nation

“Between 55 and 60 % of SMEs do not recover ... after disaster”

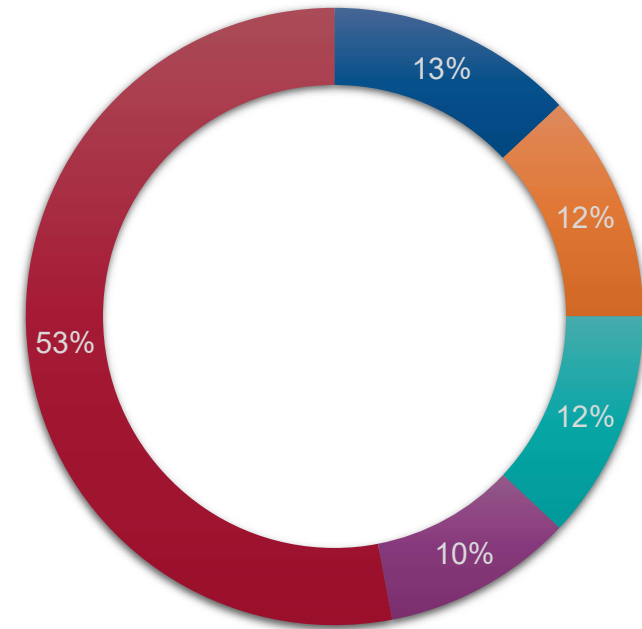
CNBC

Coverage

Geographical



Type of SMEs



- Individual
- Cooperative
- Corporate
- Joint stock company
- S.R.L.

Awareness & exposure

Awareness of current and potential future risks

- **21 %**
Limited awareness
- **26 %**
Aware of immediate impacts on your business operations
- **53 %**
Aware of impacts on your operations and beyond

Likelihood of future impacts to business

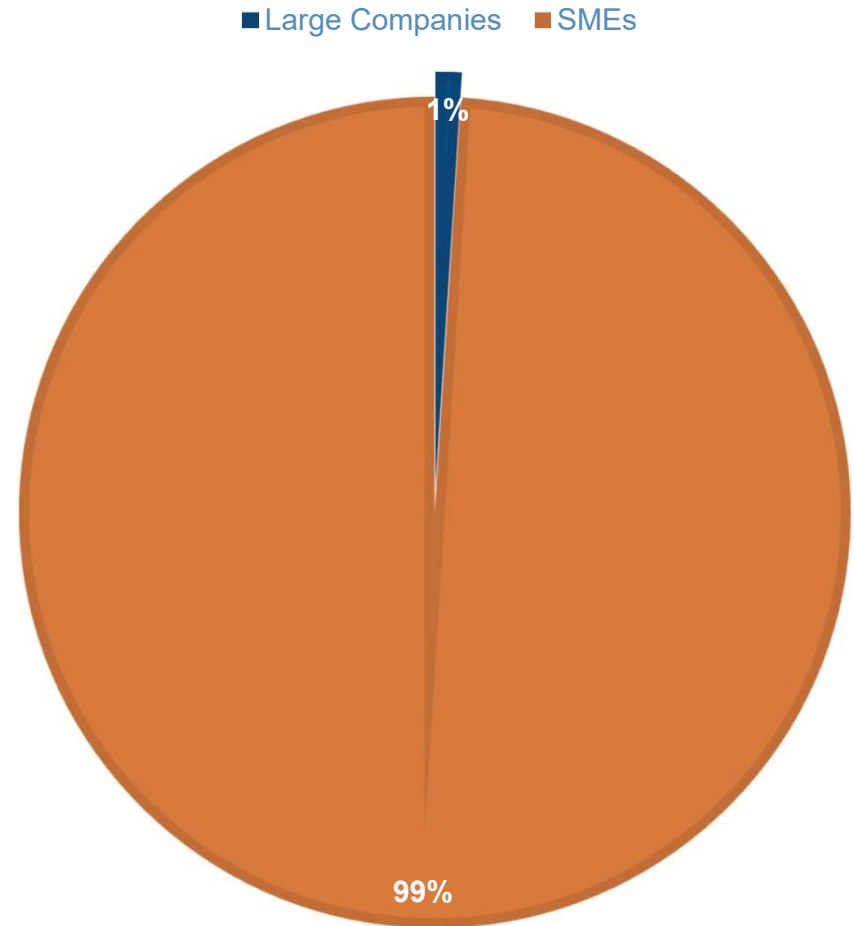
- **37 %**
Extreme weather events
- **29 %**
Cyber attack
- **16 %**
Earthquake
- **18 %**
Industrial accidents

Business Continuity

Is there a BCP in place taking into account disaster risks?

31 %
Yes

69 %
No

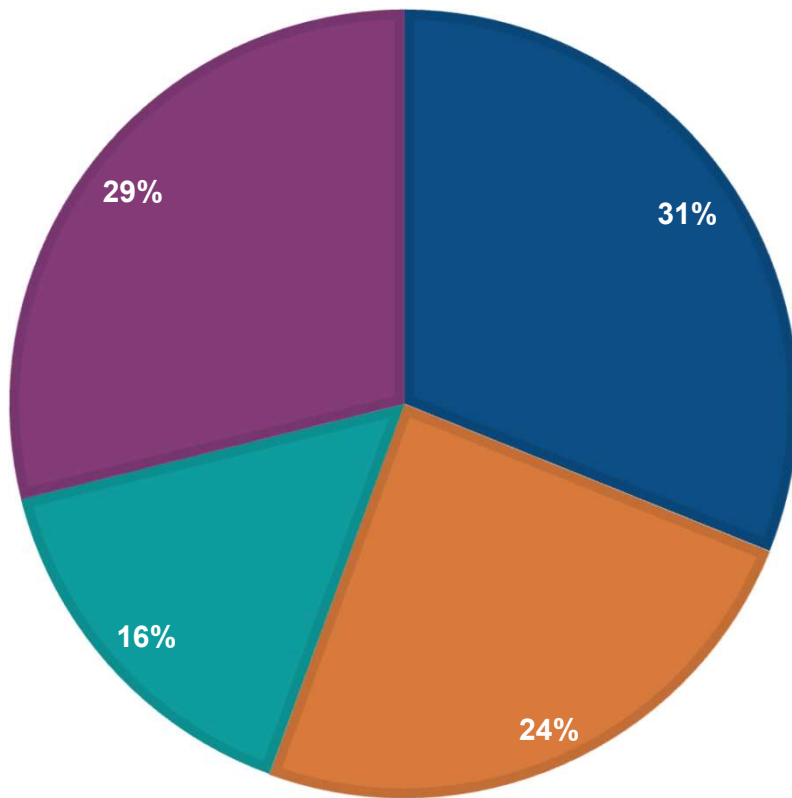


SMEs make up 99% of all companies operating in Europe (2012, thesustainablesme.com)

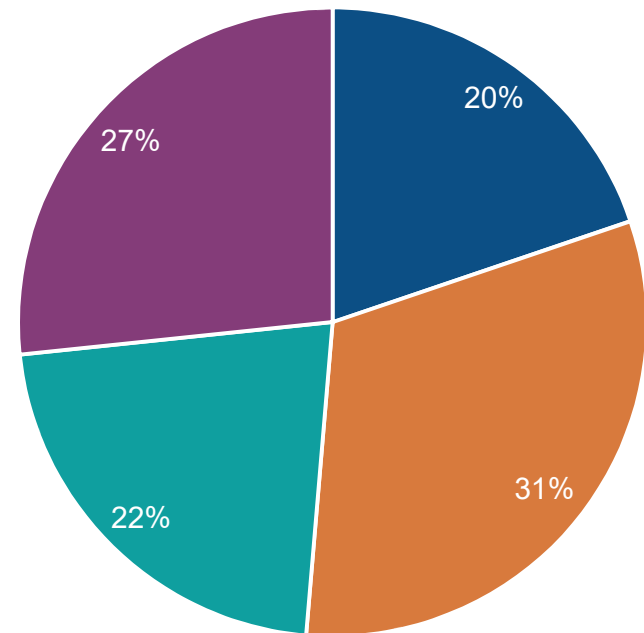
Dependency and Recovery challenges

Dependence on utility sector

■ Power ■ Telecom ■ Water ■ Internet



Recovery challenges

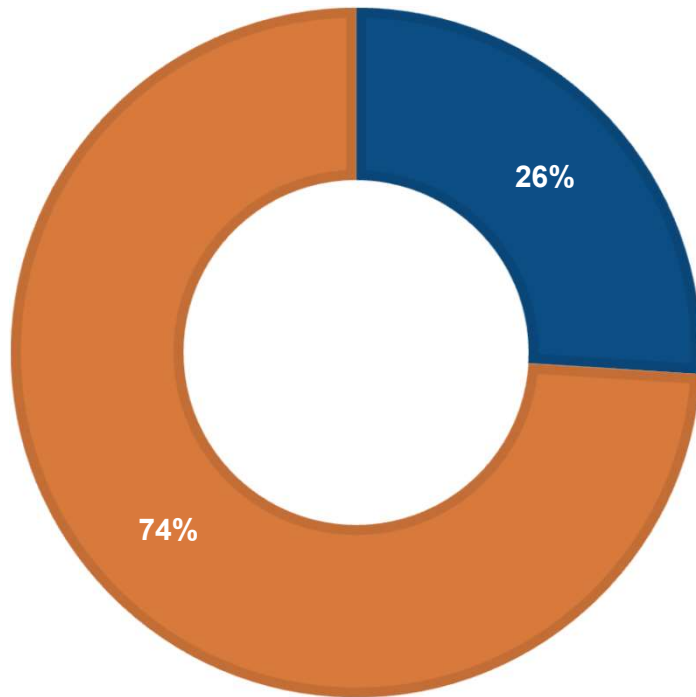


- Lengthy bureaucratic procedures
- Lack of a regulatory framework
- Lack of financial resources
- Lack of support from buyer

Engagement and Information

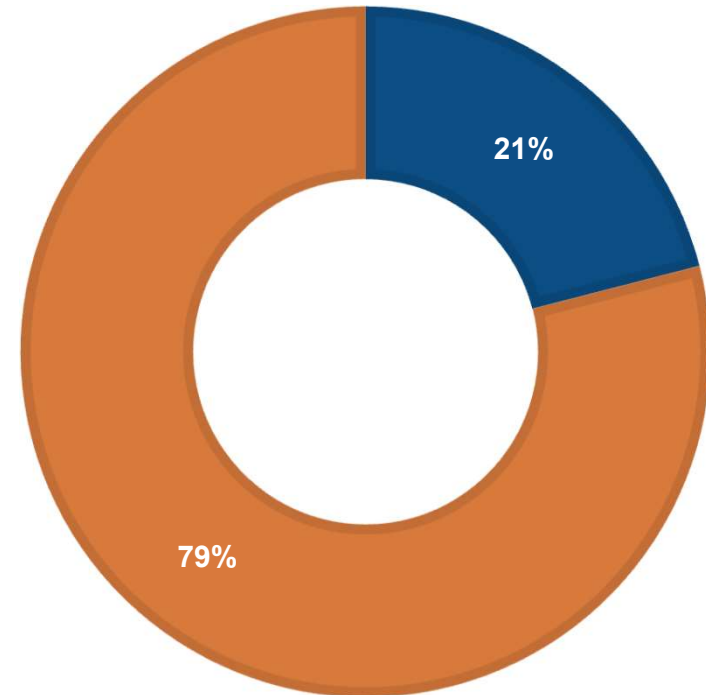
Awareness of initiatives

■ Yes ■ No



DRR information from local authority

■ Yes ■ No



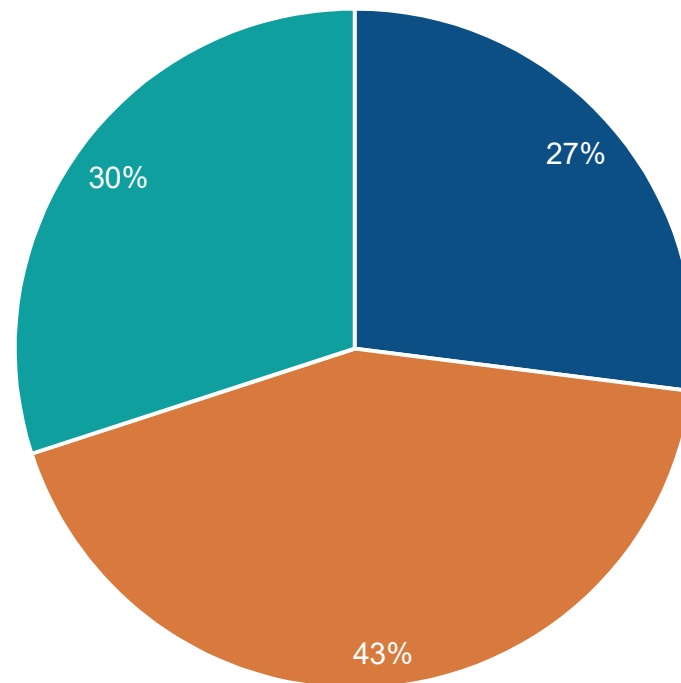
Incentives and bottlenecks

Incentives provided to invest in resilience

18 %
Yes

82 %
No

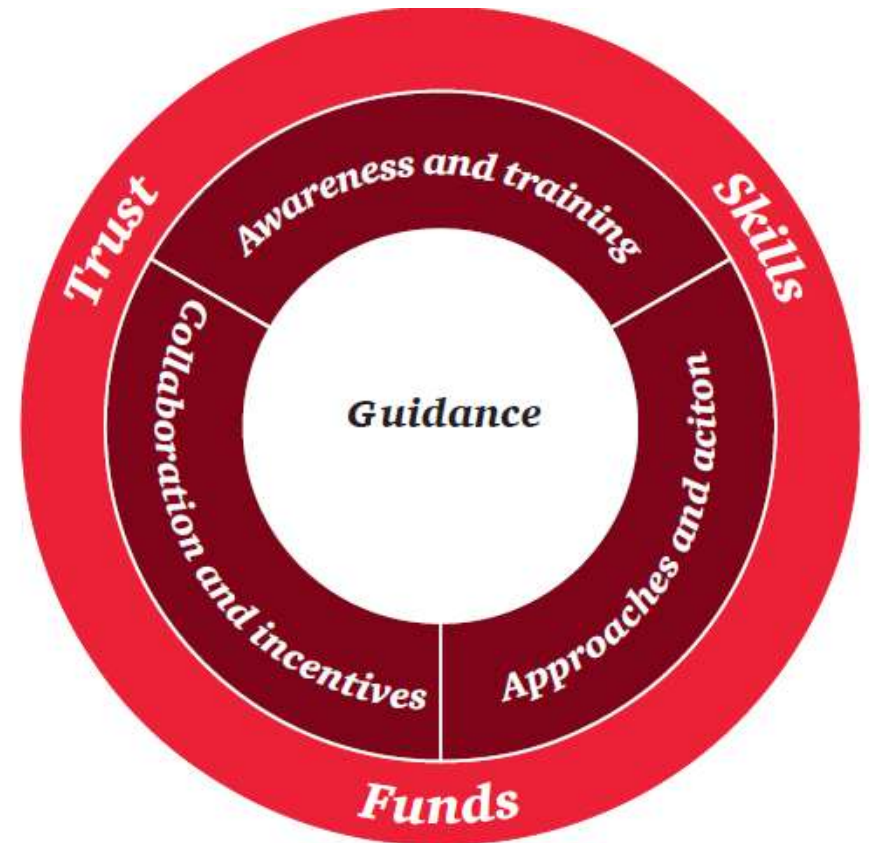
Bottlenecks in investing for resilience



- Lack of capacity and resources
- Lack of incentives
- No awareness of risks and potential impacts on business

Early options

- Strengthen engagement of Banking sector and local governments;
- Build a new 'genre' of BCPs;
- Strengthen utility sector and understand dependencies;
- Build capacity and provide 'applicable' guidance;



To provide practical solutions and guidance, similar surveys need to be conducted in more countries;

Thank you

For more information, please contact UNISDR ROE
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