



PRESS RELEASE

Adaptation Ledger adds experts Granquist and Adler

LONDON, UK | WASHINGTON, DC | OTTAWA, CANADA – 28 March 2019: Adaptation Ledger™ announces the addition of leading experts, Lisa Granquist, PhD, for product development and business strategy, and Linus Adler for product app design. They are leading the team's commercialization of digital applications for coastal resilience and other climate adaptation opportunities.

This augments Adaptation Ledger's unique combination of expertise, tools and idea collaboration that aims to make climate adaptation work better by integrating blockchain, smart standards and a unified metric for vulnerability reduction. In its first phase of activities, Adaptation Ledger is currently developing a general application and validating it through a specific application supported by a leading Canadian financial institution. Adaptation Ledger is pioneering the combination of distributed ledger technology and governance innovation to mobilize finance at scale for climate adaptation solutions.

Dr. Granquist has worked closely over the last two years with Adaptation Ledger principal Ira Feldman while both served as policy co-chairs of the American Society of Adaptation Professionals. "We are lucky to have someone with Lisa's depth and breadth of experience in the adaptation field join the Adaptation Ledger team," explained Feldman, "and she has already helped us advance several of our most important initiatives."

Dr. Granquist's research focuses on the environmental, legal, regulatory, and economic impacts of coastal shoreline change and coastal resilience strategies, the legal and policy frameworks that could facilitate local and regional resilience adaptation implementation, and the interaction of stakeholders in the adaptation decision-making context. She has advanced climate adaptation partnerships in academia and practice. Dr. Granquist has worked extensively with international teams in disruptive technology and emerging markets business development and nonprofit management.

Linus Adler is strategic climate change/adaptation and clean energy consultant with over a decade of experience in helping clients develop a strategic understanding of the implications of energy and climate policy. For Adaptation Ledger, he is currently supporting the translation of Higher Ground's adaptation project software, Vulnerability Reduction Project Manager (VRPM™) into code for a coastal defense app.

As a co-founder and technical manager of the Higher Ground Foundation with Adaptation Ledger principal Karl Schultz, Adler contributed to the initial drafting of the Vulnerability Reduction Credit (VRC™) Standard Framework and has provided technical analysis and modeling of the impacts of climate change develop methods for quantifying project baselines, climate impacts, and project outcomes. "The synergy makes sense for both organizations," stated Schultz, "With Linus on board, we can effectively leverage our pioneering work on VRCs with Adaptation Ledger's integrated platform."

Tom Baumann, Adaptation Ledger principal, said, “Adaptation Ledger is a very innovative and ambitious initiative. The deep expertise of Lisa and Linus on climate adaptation projects, technologies and standards for VRCs will accelerate design and proof of concept activities for Adaptation Ledger.”

About Adaptation Ledger

Adaptation Ledger advances climate adaptation solutions to help mobilize finance through the integration of blockchain, smart standards and a unified metric for vulnerability reduction. Adaptation Ledger taps world-leading professionals in the sustainability, adaptation, standards and climate fields and associate with the institutions that have the financial, intellectual, and human resources to move faster and scale globally.

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