

Note: These concept notes are as received from partner organizations.



**Asian Ministerial Conference on Disaster Risk Reduction 2016  
New Delhi, India  
02-05 November 2016**

**Concept Note for Pre-conference events on 02 November 2016**

**Venue: Hotel The Ashok, New Delhi**

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<b>Event title</b>	Private Sector Stakeholder Pre-Meeting
<b>Event code</b>	PC-4
<b>Date and Time</b>	Wednesday, 2 <sup>nd</sup> November 2016, 09.00-12.00
<b>Venue/ Room no.</b>	Suite No. 293, Second Floor
<b>Theme/ topic to be addressed</b>	Private sector role and responsibilities towards implementation of the Sendai Framework
<b>Organizers</b>	<b>Lead:</b> UNISDR Private Sector Alliance for Disaster Resilient Societies (ARISE)  <b>Collaborators:</b> UNISDR Asia Private Sector Advisory Working Group  <b>Contact Details* (lead):</b> Yoshiko Abe, Sustainability Strategist, Kokusai Kogyo Co., Ltd.,
<b>Session Objectives</b>	<ul style="list-style-type: none"><li>• An understanding of the willingness and commitment of leading private sector entities towards DRR</li><li>• Reinforcement of the critical role the private sector plays in the management and reduction of risks</li><li>• A clear way forward for private sector involvement to be more proactive in its engagement in risk reduction in the implementation of the Sendai Framework in the context of an enhanced understanding of the barriers, challenges and opportunities of turning words into action</li></ul>

<b>Background and context</b>	<p>The private sector stakeholder group represented at the Asia Ministerial Conference will be diverse, with new global and local company representatives expected to participate, together with UNISDR stakeholder representatives (ARISE and Asia PSAWG) and other private-sector-focused entities, such as NGOs and NPOs.</p> <p>A pre-meeting to generate a common understanding of preparations to date and key issues and gain an overview of private sector at AMCDRR is crucial for this stakeholder group to deliver a cohesive message at this Ministerial meeting.</p>
<b>Session format and programme</b>	<p>Programme may be subject to change</p> <p>(5 min) Welcome (ARISE Network Asia focal point)  (15 min) Round of introductions of everyone in room</p> <p><b>(15 min) The role of private sector in implementing the Sendai Framework</b></p> <ul style="list-style-type: none"> <li>• What is Sendai Framework saying about the private sector (5 min – UNISDR Regional Office Asia Pacific private sector focal point)</li> <li>• The establishment of the ARISE Initiative (UNISDR Business Partnerships - Geneva)</li> </ul> <p>-</p> <p><b>(40 min) Private sector engagement in Asia</b></p> <ul style="list-style-type: none"> <li>• Leading practice: industry-university collaboration <ul style="list-style-type: none"> <li>○ Collaboration on the frontiers of science (IRIDeS)</li> <li>○ Insurance industry initiatives (Tokio Marine Nichido Fire)</li> </ul> </li> <li>• Leading practice: ARISE Network (ARISE Philippines)</li> <li>• Leading practice: platform engagement (JBP (ARISE member))</li> <li>• Leading practice: industry engagement (tourism)</li> <li>• Leading practice: country engagement in DRR (Mongolia)</li> <li>• In focus: India private sector (FICCI representative)</li> <li>• Asia Regional Plan and PSAWG (PSAWG representative)</li> </ul> <p><b>(20 min) Mini-breakout discussions and group work</b></p> <p><b>(15 min) AMCDRR theme ‘Risk Sensitive Development for Community Resilience’ and private sector message</b></p> <ul style="list-style-type: none"> <li>• Private sector workshops, events, and planned announcements at AMCDRR (FICCI, MIGHT, BCP Asia)</li> <li>• Private sector-related thematic sessions (session organizers e.g. RMS and ESCAP/ADPC)</li> <li>• Technical sessions and other opportunities – overview and group strategy of the private sector (UNISDR)</li> <li>• Private sector action statement (PSAWG)</li> </ul> <p><b>(10 min) Wrap-up</b>  Total 2 hours</p>
<b>Intended main outcome and Key messages</b>	<ul style="list-style-type: none"> <li>• Set of agreed key messages, from the private sector to be repeated via private sector speakers.</li> <li>• Understanding of Sendai Framework by private sector representatives.</li> <li>• Scheduling and ensuring representation of private sector in necessary parts of AMCDRR.</li> </ul>

<p><b>List of Speakers and their interventions</b></p>	<p><u>ARISE Board, Asia, Japan and PSAWG Ms. Sandra Wu</u> Intervention: Call attention of private sector AMCDRR attendees to UNISDR private sector initiative (ARISE) as platform for continued engagement in DRR and with UNISDR.</p> <p><u>ARISE Board, Philippines and PSAWG Representative from SM Prime</u> <u>PSAWG and CAPP Ms. Sayanaa Lkhagvasuren</u> <u>JBP Representative (ARISE)</u> <u>Tourism representative</u> Interventions: introduction of leading practices</p> <p><u>Prof. Fumihiko Imamura (TBC)</u> Professor, Director of International Research Institute of Disaster Science Intervention: the industry-university-government collaboration in light of the Sendai Framework</p> <p><u>Masaaki Nagamura (TBC)</u> Head of Corporate Social Responsibility, Tokio Marine Intervention: Insurance industry's initiatives for creating a secure, safe and resilient society based on risk researches</p> <p><u>PSAWG and FICCI Mr. Nirankar Saxena</u> Intervention: overview of India private sector and DRR, events organized</p> <p><u>PSAWG and MIGHT Dr. Kavintheran Thambiratnam</u> <u>PSAWG and BCP Asia Mr. Henry Ee</u> <u>RMS Dr. Robert Muir-Wood (ARISE)</u> <u>ESCAP Mr. Puji Pujiono</u> <u>ADPC Mr. Aslam Perwaiz</u> Intervention: overview of events etc. organized</p>
<p><b>Technical Equipment</b></p>	<p>Projector, computer, microphones, others: whiteboards or paper boards for recording discussions if available (3-4 units)</p>