

*Note: These concept notes are as received from partner organizations*



## Asian Ministerial Conference on Disaster Risk Reduction 2016

New Delhi, India

02-05 November 2016

### Concept Note for Preconference session

Shangri-La Hotel, New Delhi

<b>Event title</b>	<b>First Private Sector Conference: GLOBAL UNITED FUND Business Investment Opportunities</b>
<b>Event code</b>	PC-21
<b>Date and Time</b>	Wednesday, 2 <sup>nd</sup> November, 12.00-17.30
<b>Venue/ Room no.</b>	Shangri-La Hotel, New Delhi
<b>Organizers</b>	<b>Lead:</b> Federation of Indian Chambers of Commerce and Industry (FICCI) <b>Collaborators:</b> UNISDR ARISE: Private Sector Alliance for Disaster Resilient Societies
<b>Session Objectives</b>	The session will: <ul style="list-style-type: none"><li>• Strengthen the awareness and engagement of the private sector in terms of disaster risk reduction as a business opportunity</li><li>• Gather support for the establishment of a proposed 'Global United Fund' that will bring governments and the private sector together for business sustainability through disaster risk reduction.</li></ul>
<b>Background and context</b>	Over the 15 years of the Sendai Framework for Disaster Risk Reduction 2015-2030, the private sector in Asia Pacific will invest trillions of dollars in their own business assets, processes and operations as well as rural and urban infrastructure – including the 'lifelines' of business such as roads, water and power – often in

partnership with the public sector.

The more disaster-risk resilient this investment is, the more resilient and sustainable development will be for individual enterprises as well as at a more macro local and national economic level. The private sector also has the capacity to protect the investment of individual businesses and the wider economy that compliment government efforts to reduce disaster risk.

The Sendai Framework highlights the *lack of regulation and incentives for private disaster risk reduction investment* as an underlying risk driver and called for business to *integrate disaster risk into their management practices*.

The private sector in India, under the guidance of FICCI and with the support of UNISDR private sector partners and its ARISE initiative, seeks to build awareness of how disaster risk reduction is a business opportunity.

**Session format and programme**

<b>Wednesday, 2 November, 2016</b>	
<b>Inaugural Session: Moderation by Mr. Nirankar Saxena, Sr. Director, FICCI</b>	
<b>12.00 P.M to 12.05 P.M.</b>	<b>Welcome Address by:</b> * Mr. Harshvardhan Neotia President, FICCI
<b>12.05 P.M to 12.15 P.M.</b>	<b>Special Address by:</b> * Dr. Robert Glasser Special Representative of the UN Secretary-General for Disaster Risk Reduction
<b>12.15 PM to 12.25 P.M.</b>	<b>Inaugural Address by:</b> * Dr. VK Saraswat Member, NITI Aayog, Government of India
<b>12.25 P.M. to 12:35 P.M.</b>	<b>Special Address by:</b> * Shri Rajiv Mehrishi Home Secretary Government of India
<b>.12.35 P.M. to 12:45 P.M</b>	<b>Special Address by:</b> * Dr. Harsh Vardhan Hon'ble Union Minister for Science &

		Technology & Earth Sciences Government of India
	<b>12:45 P.M to 1:55 P.M</b>	<b>Key note Address by:</b>  *  Shri Kiren Rijiju Minister of Home Affairs Government of India
	<b>12:55 PM to 1:00 PM</b>	<b>Vote of Thanks By:</b>  *  Ms Sandra Wu, Wen- Hsiu,  Chairperson and CEO, Kokusai Kogyo Co., Ltd. Board, UNISDR Private Sector Alliance for Disaster Resilient Societies (ARISE)
	<b>1.00 P.M. to 1.45 P.M</b>	<b>Media Interaction &amp; Lunch Break</b>
<b>Plenary Session Theme: Business Opportunities in Disaster Risk Reduction: Asia United Fund</b>  <b>Chairman: *Mr. Kamal Kishore, Member, National Disaster Management Authority, Government of India</b> <b>Co-Chairman: *Ms Sandra Wu, Wen-Hsiu, Chairperson and CEO, Kokusai Kogyo Co., Ltd.</b>		
	<b>01:45 PM to 01:50 PM</b>	<b>Chairpersons Opening Remark</b>
	<b>01:50 PM – 02:00 PM</b>	<b>Disaster Management and Subsequent Continuity of Business Through Intense Planning</b>  *Mr. Bharat Kaushal Chairman in India, GM Planning Dept., APAC Division, Sumitomo Mitsui Banking Corporation & MD - SMBCCI
	<b>02:00 PM – 02:10 PM</b>	<b>Financing of Disaster Management – Role of Financial Institutions And Public Sector Banks.</b>  *Ms Arundhati Bhattacharya

		Chairman State Bank of India
	<b>02:10 PM – 02:20 PM</b>	<b>Diverse Attributes of Disaster Management – Call for Large Scale Investments in Various Disciplines Under Invest India</b>  *Mr. Deepak Bagla Managing Director & Chief Executive Officer Invest India
	<b>02:20 PM – 02:30 PM</b>	<b>Role of Federation of Indian Chambers of Commerce and Industry In Disaster Management In The Country</b>  Mr. Nirankar Saxena Senior Director Federation of Indian Chambers of Commerce and Industry
	<b>02:30 PM – 02: 40 PM</b>	<b>Innovative Steps Can Be Taken by Engaging National Entrepreneurs Along with their Business Development</b>  *Mr. H K Mittal, Adviser, Member Secretary, National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology
	<b>02: 40 PM – 02: 50 PM</b>	<b>Introduction and development of latest world class technology in disaster management which can play a big role in lessening the disasters but also in their management:</b>  *Ms Bindu Dey, Secretary TDB, Government of India
	<b>02:50 PM – 03:00 PM</b>	<b>Questions and Answers</b>
	<b>Technical Session 1 Business Opportunities in Disaster Risk Reduction: Private Sector Initiatives</b>  <b>Chairman: *Dr. Vijay Mahajan, Ph.D. , John P. Harbin Centennial Chair in Business, The University of Texas at Austin</b>	

	<b>03:00 PM - 03:05 PM</b>	Chairman's Opening Remark
	<b>03:05 PM – 03:15 PM</b>	<b>Risk and loss exposure in Asia from Drought, Floods and Earthquakes:</b>  *Dr Robert Muir-Wood, Chief Research Officer, RMS
	<b>03:15 PM- 03:25 PM</b>	<b>Successful Private Sector DRR Initiatives</b>  <ul style="list-style-type: none"> <li>Disaster management and way forward towards reducing bioterrorism – A Special Initiative For Private Sector – *<b>Mr. Jesper Elsgaard, Global Head, Government Affairs, Bavarian Nordic</b></li> </ul>
	<b>03:25 PM – 03:35 PM</b>	<ul style="list-style-type: none"> <li>MMC Corp Berhad-Gamuda Berhad Joint Venture with Government of Malaysia – *<b>SMART Tunnel – Senior Management</b></li> </ul>
	<b>03:35 PM – 03:45 PM</b>	<ul style="list-style-type: none"> <li>Incident of Delhi Fire with reference to Gopala Tower – *<b>Mr. R K Sharma Former Commissioner of Fire, Government of Delhi</b></li> </ul>
	<b>03:45 PM- 03:55 PM</b>	<b>Questions and Answers/Break</b>
	<b>Technical Session II : Business Opportunities in Disaster Risk Reduction: Public-Private Sector Partnerships</b>  <b>Chairman: Ms Sandra Wu, Wen-Hsiu, Chairperson and CEO, Kokusai Kogyo Co., Ltd.</b> <b>Co-Chairman: Mr. Nirankar Saxena, Senior Director, FICCI</b>	
	<b>03:55 PM - 04:00 PM</b>	Chairman's Opening Remarks
	<b>04:00 PM-</b>	<b>Public-Private Partnerships in DRR: Asian</b>

		<p><b>04:45 PM</b></p>	<p><b>Experience</b>  <b>Introductory remarks by Mr Henry, BCP Asia Speaker from :</b></p> <p>*</p> <ul style="list-style-type: none"> <li><b>a)</b> Philippines: ARISE Philippines (SM Prime)</li> <li><b>b)</b> Japan: ARISE Network Japan and Japan Bosai Platform (JBP)</li> <li><b>c)</b> Japan: Business-academia collaboration for advanced technology and insurance (Tokio Marine Nichido Fire Insurance)</li> <li><b>d)</b> Mongolia (Center for Asia Pacific Partnership)</li> <li><b>e)</b> Malaysia (MIGHT)</li> </ul>	
		<p><b>04:45 PM – 04:55 PM</b></p>	<p><b>Special Address:</b></p> <p>*Mr. Ullas Kamath,  Managing Director,  Jyothy Laboratories</p>	
		<p><b>04:55 PM – 05:10 PM</b></p>	<p><b>Closing Remarks:</b></p> <p>Ms Sandra Wu, Wen-Hsiu, Chairperson and CEO, Kokusai Kogyo Co., Ltd &amp; Mr. Nirankar Saxena, Senior Director, FICCI</p>	
		<p><b>5:10 PM – 05:30 PM</b></p>	<p><b>Networking + Tea/coffee</b></p>	
<p><b>Intended main outcome and Key messages</b></p>	<ul style="list-style-type: none"> <li>• Stronger public private partnerships (PPP) on disaster resilience</li> <li>• Specific opportunities identified in terms of PPP to strengthen disaster resilience of individual businesses and the wider economy, including critical infrastructure</li> </ul>			
<p><b>List of Speakers and their interventions</b></p>	<p>See detailed agenda above</p>			
<p><b>Technical Equipment</b></p>	<p>Projector, computer, microphones</p>			

