Note: These concept notes are as received from partner organizations

Asian Ministerial Conference on Disaster Risk Reduction 2016  
New Delhi, India  
02-05 November 2016

Concept Note for Thematic session  
The Hotel Ashok, New Delhi

<table>
<thead>
<tr>
<th>Event title</th>
<th>&quot;The forefront of disaster response with private sector partnership&quot;</th>
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<tbody>
<tr>
<td>Event code</td>
<td>PC-12</td>
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<tr>
<td>Date and Time</td>
<td>Wednesday, 2\textsuperscript{ND} November, 14.00-17.00</td>
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<tr>
<td>Venue/ Room no.</td>
<td>Suite No. 293, Second Floor</td>
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<tr>
<td>Organizer</td>
<td><strong>Lead:</strong> Asia Pacific Alliance for Disaster Management <strong>Collaborators:</strong></td>
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<td>• PLANAS (Indonesia)</td>
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<td>• Civic Force (Japan)</td>
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<td>• Dhaka Community Hospital Trust (Bangladesh)</td>
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<td>• Citizens’ Disaster Response Network (Philippines)</td>
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<td>• Philippine Disaster Resilience Foundation (Philippines)</td>
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<td>• Consortium of Humanitarian Agencies (Sri Lanka)</td>
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<td>• The Ceylon Chamber of Commerce (Sri Lanka)</td>
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<td>• Korea Disaster Relief Association (Korea)</td>
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Contact Details* (lead):  
Asia Pacific Alliance for Disaster Management  
Tomigaya Ogawa Bldg., 2F, 2-41-12 Tomigaya, Shibuya-ku, Tokyo  
151-0063 JAPAN  
Name: Izumi Kishikawa (Ms)  
Designation: Coordinator
<table>
<thead>
<tr>
<th>Email id and phone number:</th>
<th>Email: <a href="mailto:kishikawa@apadm.org">kishikawa@apadm.org</a>       TEL: +81 90 1253 0356 (mobile)</th>
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**Session Objectives**

To address strengthening cross-sectoral/cross-national disaster preparedness/disaster relief cooperation regardless of political and religious dividing lines, the session will introduce best practices and concepts of member countries of the Asia Pacific Alliance for Disaster Management (APADM).

**Background and context**

To strengthen the local capacity for disaster risk reduction, collaboration among private, local NGOs and government is essential.

The representatives of the private sector and NGOs in six member countries: namely; Bangladesh, Indonesia; Sri Lanka; Philippines; Korea; Japan; will present current practices and future plans to accelerate multi-sector collaboration in disaster management.

The session will introduce how to extract the maximum effects in cross-border collaboration, particularly with private sector in 2015-16. This would give some useful reference how to establish infrastructure pre-disaster, at times of disaster and post-disaster, and this will be a great opportunity to exchange views and ideas in disaster risk reduction and relief activities.

**Session format and programme**

**Tentative schedule**

- **Public event/Venue**
- **14:40pm to 15:00pm** Registration
- **15:00pm to 15:05pm** Introduction Video
- **15:05pm to 15:10pm** Opening Remarks
  - Faisal Djalal, Chairperson, Asia Pacific Alliance for Disaster Management (A-PAD)
  - **15:10pm to 15:40pm**

**Session 1: Perspectives from the field**

The importance of emergency and reconstruction assistance in disasters by multiple sectors as seen by business enterprises.
Chandrarathna D. Vithange, Senior Assistant Secretary General, Ceylon Chamber of Commerce
Sinta Kaniawati Munir, General Manager, Unilever Indonesia Foundation
Rene Butch Meily, Co-Chair, A-PAD Philippines, President of the Philippine Disaster Recovery Foundation (PDRF)

15:40pm to 16:00pm Discussion
Moderator: Firzan Hashim, Deputy Executive Director, Consortium of Humanitarian Agencies

16:10pm to 16:40pm
Session 2: Thinking about a mechanism for regional collaboration

Kensuke Onishi, CEO, A-PAD
Firzan Hashim, Deputy executive director, CHA, Sri Lanka
Quazi Quamruzzaman, Chairperson, Dhaka Community Hospital Trust, A-PAD Bangladesh

16:40pm to 17:00pm Discussion
Facilitator: Faisal Djalal, Chairperson, A-PAD

Topic: The necessity of International parliamentary union on Disaster Management

17:00pm to 17:05pm Closing Remarks
17:05pm Closing

Intended main outcome and Key messages
“Save as many lives as possible, as quickly as possible” by;
- Cross-sector collaboration (governments, private companies, and NGOs)
- Cross-country collaboration
- Creating Country Platforms in each member countries

List of Speakers and their interventions
- Faisal Djalal, Former Secretary general of MPBI/PLANAS, Indonesia & Chairperson of APADM (Expected participation: Welcome remarks and Introduction of APADM)
- Firzan Hashim, Deputy Executive Director of the Consortium of Humanitarian Agencies Ltd (CHA), Sri Lanka (Expected participation: Share Sri Lanka’s plan for forming the Sri Lanka platform for disaster management)
• Sinta Kaniawati Munir, General Manager, Unilever Indonesia Foundation, Indonesia (Expected participation: Experiences of Challenges and Lessons learnt in partnership with Private sectors in Disaster Management)

• Lou Escandor, Vice Chairperson of Citizens’ Disaster Response Center, Philippines (Expected participation: Share Philippine experience and plans for forming the Philippine national platform)

• Mr. Jabel Yousuf, Dhaka Community Hospital Trust, Bangladesh (Expected participations: Share Bangladesh experience and plans for forming the Bangladesh national platform)

• Mr. Masataka Uo/Mr. Masaharu Saito, Asia Pacific Alliance for Disaster Management, Japan (Expected participation: Share the Japan experience in NGO-private sector collaboration in disaster management)

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| Technical Equipment | Projector, computer, microphones, others: speakers |