

*Note: These concept notes are as received from partner organizations*



**Asian Ministerial Conference on Disaster Risk Reduction 2016  
New Delhi, India  
02-05 November 2016**

**Concept Note for Thematic session  
The Hotel Ashok, New Delhi**

<b>Event title</b>	<b>"The forefront of disaster response with private sector partnership"</b>
<b>Event code</b>	PC-12
<b>Date and Time</b>	Wednesday, 2 <sup>ND</sup> November, 14.00-17.00
<b>Venue/ Room no.</b>	Suite No. 293, Second Floor
<b>Organizers</b>	<p><b>Lead:</b> Asia Pacific Alliance for Disaster Management</p> <p><b>Collaborators:</b></p> <ul style="list-style-type: none"><li>• PLANAS (Indonesia)</li><li>• Civic Force (Japan)</li><li>• Dhaka Community Hospital Trust (Bangladesh)</li><li>• Citizens' Disaster Response Network (Philippines)</li><li>• Philippine Disaster Resilience Foundation (Philippines)</li><li>• Consortium of Humanitarian Agencies (Sri Lanka)</li><li>• The Ceylon Chamber of Commerce (Sri Lanka)</li><li>• Korea Disaster Relief Association (Korea)</li></ul> <p>Contact Details* (lead):</p> <p>Asia Pacific Alliance for Disaster Management Tomigaya Ogawa Bldg., 2F, 2-41-12 Tomigaya, Shibuya-ku, Tokyo 151-0063 JAPAN</p> <p>Name: Izumi Kishikawa (Ms) Designation: Coordinator</p>

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<p><b>Session Objectives</b></p>	<p>To address strengthening cross-sectoral/cross-national disaster preparedness/disaster relief cooperation regardless of political and religious dividing lines, the session will introduce best practices and concepts of member countries of the Asia Pacific Alliance for Disaster Management (APADM).</p>
<p><b>Background and context</b></p>	<p>To strengthen the local capacity for disaster risk reduction, collaboration among private, local NGOs and government is essential.</p> <p>The representatives of the private sector and NGOs in six member countries: namely; Bangladesh, Indonesia; Sri Lanka; Philippines; Korea; Japan; will present current practices and future plans to accelerate multi sector collaboration in disaster management</p> <p>The session will introduce how to extract the maximum effects in cross-border collaboration, particularly with private sector in 2015-16. This would give some useful reference how to establish infrastructure pre-disaster, at times of disaster and post-disaster, and this will be a great opportunity to exchange views and ideas in disaster risk reduction and relief activities.</p>
<p><b>Session format and programme</b></p>	<p><b>Tentative schedule</b></p> <p>Public event/Venue</p> <p><u>14:40pm to 15:00pm</u>    Registration</p> <p><u>15:00pm to 15:05pm</u>    Introduction Video</p> <p><u>15:05pm to 15:10pm</u>    Opening Remarks</p> <ul style="list-style-type: none"> <li>● Faisal DJalal, Chairperson, Asia Pacific Alliance for Disaster Management (A-PAD)</li> </ul> <p><u>15:10pm to 15:40pm</u></p> <p><b>Session 1:</b> Perspectives from the field</p> <p>The importance of emergency and reconstruction assistance in disasters by multiple sectors as seen by business enterprises</p>

	<ul style="list-style-type: none"> <li>● Chandrarathna D. Vithange, Senior Assistant Secretary General, Ceylon Chamber of Commerce</li> <li>● Sinta Kaniawati Munir, General Manager, Unilever Indonesia Foundation</li> <li>● Rene Butch Meily, Co-Chair, A-PAD Philippines, President of the Philippine Disaster Recovery Foundation (PDRF)</li> </ul> <p><u>15:40pm to 16:00pm</u> Discussion</p> <ul style="list-style-type: none"> <li>● Moderator: Firzan Hashim, Deputy Executive Director, Consortium of Humanitarian Agencies</li> </ul> <p><u>16:10pm to 16:40pm</u></p> <p><b>Session 2:</b> Thinking about a mechanism for regional collaboration</p> <ul style="list-style-type: none"> <li>● Kensuke Onishi, CEO, A-PAD</li> <li>● Firzan Hashim, Deputy executive director, CHA, Sri Lanka</li> <li>● Quazi Quamruzzaman, Chairperson, Dhaka Community Hospital Trsut, A-PAD Bangladesh</li> </ul> <p><u>16:40pm to 17:00pm</u> Discussion</p> <ul style="list-style-type: none"> <li>● Facilitator: Faisal Djalal, Chairperson, A-PAD</li> </ul> <p>Topic: The necessity of International parliamentary union on Disaster Management</p> <p><u>17:00pm to 17:05pm</u> Closing Remarks</p> <p><u>17:05pm</u> Closing</p>
<p><b>Intended main outcome and Key messages</b></p>	<p>“Save as many lives as possible, as quickly as possible” by;</p> <ul style="list-style-type: none"> <li>● Cross-sector collaboration (governments, private companies, and NGOs)</li> <li>● Cross-country collaboration</li> <li>● Creating Country Platforms in each member countries</li> </ul>
<p><b>List of Speakers and their interventions</b></p>	<ul style="list-style-type: none"> <li>● Faisal Djalal, Former Secretary general of MPBI/PLANAS, Indonesia &amp; Chairperson of APADM (Expected participation: Welcome remarks and Introduction of APADM)</li> <li>● Firzan Hashim, Deputy Executive Director of the Consortium of Humanitarian Agencies Ltd (CHA), Sri Lanka (Expected participation: Share Sri Lanka’s plan for forming the Sri Lanka platform for disaster management)</li> </ul>

	<ul style="list-style-type: none"> <li>• Sinta Kaniawati Munir, General Manager, Unilever Indonesia Foundation, Indonesia (Expected participation: Experiences of Challenges and Lessons learnt in partnership with Private sectors in Disaster Management)</li> <li>• Lou Escandor, Vice Chairperson of Citizens' Disaster Response Center, Philippines (Expected participation: Share Philippine experience and plans for forming the Philippine national platform)</li> <li>• Mr. Javed Yousuf, Dhaka Community Hospital Trust, Bangladesh (Expected participations: Share Bangladesh experience and plans for forming the Bangladesh national platform)</li> <li>• Mr. Masataka Uo/Mr. Masaharu Saito, Asia Pacific Alliance for Disaster Management, Japan (Expected participation: Share the Japan experience in NGO-private sector collaboration in disaster management)</li> </ul>
<b>Technical Equipment</b>	Projector, computer, microphones, others: speakers