

NARRI, Bangladesh



‘The National Alliance for Risk Reduction and Response Initiatives (NARRI) of Bangladesh is a remarkable initiative of ten international NGOS that has demonstrated the scale of impact can be achieved by working in collaboration,’ said Mr. Wazed Mohammad Abdul, the Director General for the Directorate of Disaster Management. It has formalized several partnerships including with the Government’s Department of Disaster Management, the Comprehensive Disaster Management project, the Fire Service and Civil Defense, Directorate General of Health Services and local universities (Bangladesh University of Engineering and Technology and BRAC University).

It has also developed mass media campaign materials, supported the national HFA progress monitoring process, and created training curricula for government. NARRI engages communities from the very beginning in their disaster risk reduction initiatives. The community itself conducts the risk assessments. Existing indigenous knowledge and practices are promoted and scaled up before proposing any other pertinent preparedness measures. Another objective of the consortium was to establish links between communities and local emergency service providers. Drills are held regularly so that citizens are better prepared during an emergency to minimize casualties as well as economic loss.

Links:

- [Reason for nomination \[DOC 32.50 KB\]](#)
- [Candidate's presentation \[DOC 36.50 KB\]](#)

For more information, visit:

<http://www.unisdr.org/we/campaign/sasakawa/2013/>