

NATIONAL WARNING SYSTEMS

WELDING THE BEST PLAYERS INTO THE
BEST TEAM FOR THE BEST RESULTS;
POLITICIANS, HAZARD EXPERTS, DISASTER
AUTHORITIES, MEDIA, COMMUNITY
LEADERS

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NATIONAL WARNING SYSTEMS

BUILDING THE
'A' TEAM

MISSION IMPOSSIBLE ?

To cover this topic in 10 minutes -

Some Lessons We Have Learnt about
Major Elements Of Building Team

MISSION IMPOSSIBLE ?

- Major Elements of Building the Team
 - Leadership
 - Coordination
 - Inclusiveness
 - Credibility and Trust
-

BUILDING THE A TEAM

Leadership

Who will lead the process?

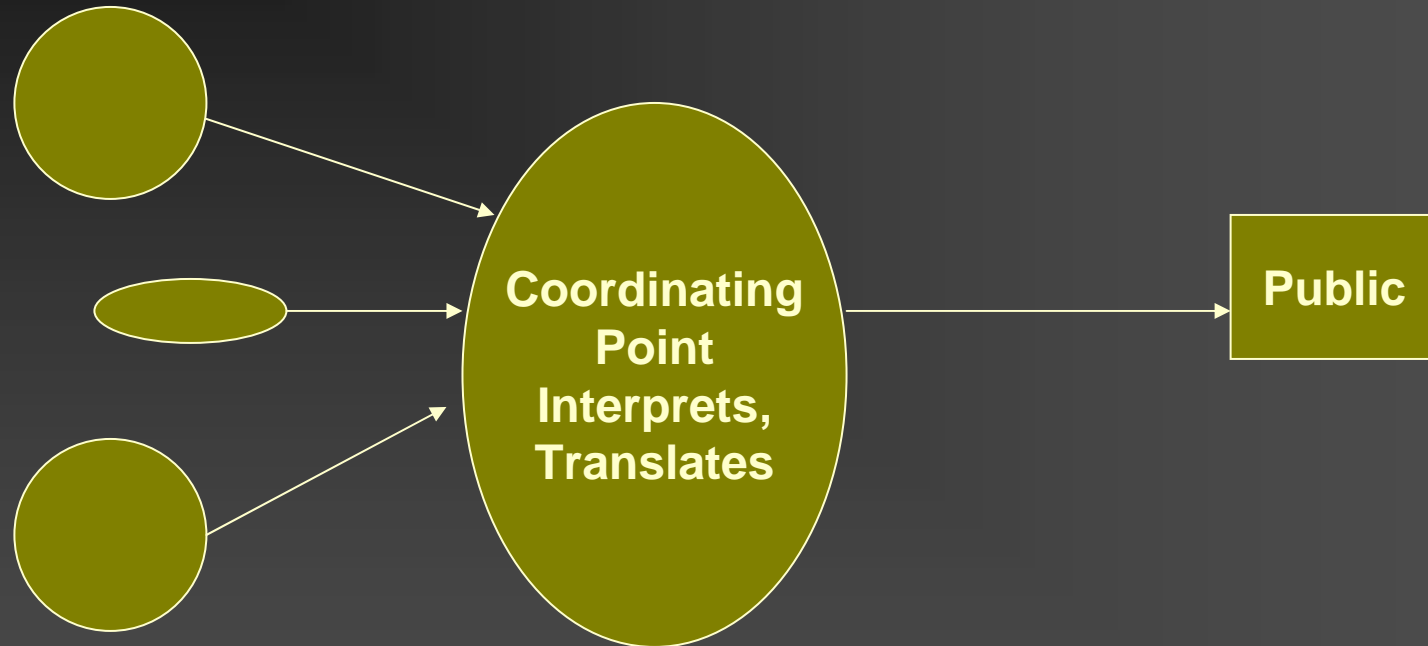
Some agency/organization/person must take the responsibility of leadership and all that goes with it.

Ultimately the quality of this leadership may well decide the success of the team

BUILDING THE A TEAM

Coordination – Since alerts from monitoring and forecasting of multiple hazards will come from multiple sources the system must be well coordinated with a single focal point responsible for translating science and threat into advice for public safety.

BUILDING THE A TEAM - Coordination



Scientists / Experts

Monitor Hazards, Threats

BUILDING THE A TEAM- Inclusiveness

Inclusiveness - all players must feel a part of the system – roles discussed, clearly defined and respected. Include two players sometimes seen as “troublesome” – media and politicians.

But they can be powerful allies if included and given defined roles.

BUILDING THE A TEAM- Inclusiveness

Media

Need best available information in good time

Availability – Some *designated* member of the system must be available to give accurate, timely information when needed.

If we don't give it they'll get it elsewhere

BUILDING THE A TEAM- Inclusion

Media –

In return they must pass official information, warning and alerts to the public at the right time and *alert EMs to changing situations*

Media can be effective part of warning system

BUILDING THE A TEAM- Inclusiveness

Media

Include them outside of crises and emergencies - This will increase their understanding of hazard management and its methodologies, objectives

Politicians - formal role (Jamaica)

- Mayors chair local Disaster Committees
 - Elected officials provide information through their network
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Politicians - formal role (Jamaica)

- Assist in identification and provision of resources
 - *Reinforce the Emergency Managers' message*
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BUILDING THE A TEAM – The Community

Bring the community leaders on board –
Don't manufacture your own

This will engage the community, build trust
and *ensure sustainability of intervention*
Integrate their knowledge and experience
In solutions

BUILDING THE A TEAM - CREDIBILITY

Credibility – all parties must perceive the system as being credible. Building credibility goes beyond getting a warning “right”. It is built on trust.

BUILDING TRUST

Professionalism - when things go wrong, the disaster manager, who will inevitably get blamed, must act professionally – analyse situation, ensure corrective measures are taken.

Don't get into the blame game

BUILDING TRUST

Independence – This is part of being professional – ensuring no discrimination or bias or favoritism

Courage - State the facts regardless of who does not want to hear them

Consistency - Take the correct action every time, even in the face of pressure not to

BUILDING THE A TEAM

Mission Impossible?

No, but it takes perseverance and courage.

Stick-to-it-ivity absolute prerequisite.
