



World Conference on Disaster Reduction

18-22 January 2005, Kobe, Hyogo, Japan

Title	Radio Forum to commemorate the 10th anniversary of the Great Hanshin-Awaji Earthquake-The role of radio in a time of earthquake
Organizations	The General Insurance Association of Japan Radio Committee of The National Association of Commercial Broadcasters in Japan
Speakers	西浦 英次 (社団法人日本損害保険協会専務理事) 室崎 益輝 (独立行政法人消防研究所理事長) 三枝 博行 (ラジオ関西取締役) 森 雅一郎 (東北放送報道制作局次長兼アナウンス部長) 内山 研二 (TBS R&C編成局制作センター・ニュース担当部次長) 高橋 京子 (新潟放送ラジオ局編成制作部長) 郷 隆志 (静岡放送報道制作局情報センター副部長) 織田 真介 (毎日放送ラジオ局制作部部次長) 中村 香 (エフエム鹿児島放送部編成放送課課長)
Report	<p>The General Insurance Association of Japan (GIAJ) and the Radio Committee of the National Association of Commercial Broadcasters in Japan jointly held a Radio Forum to commemorate the 10th anniversary of the Great Hanshin-Awaji Earthquake.</p> <p>The purpose of this Forum is to make radio announcers understand the role of the radio when we have a large-scale earthquake, the importance of daily preparation for disasters, earthquake insurance, etc., by exchanging information and to deliver such information to their listeners.</p> <p>The Forum consisted of following 3 parts.</p> <p>- 1st Keynote Speech, "Expectation for the earthquake insurance and radio broadcasting"</p> <p>Mr. Eiji Nishiura, Executive Director of the GIAJ explained that losses caused by earthquakes are not covered by just fire insurance policy and therefore, homeowners need to buy earthquake insurance on dwelling risks as an optional rider to fire insurance policy.</p> <p>- 2nd Keynote Speech, "The role of radio in the time of an earthquake"</p> <p>Mr. Yoshiteru Murosaki, President, National Research Institute of Fire and Disaster made a speech on the role of radio in the time of an earthquake and what kind information the radio announcer should deliver to their listeners.</p> <p>- Panel Discussion</p> <p>Panelists (radio announcers), who experienced earthquakes and other natural disasters, discussed the role of radio broadcasting in the time of disasters and sought more effective ways to provide necessary</p>

	<p>information to the public.</p> <p>About 580 people including announcers from 101 radio stations, insurers and commercial broadcasters participated in this Forum to better understand the role of earthquake insurance and the role of radio in the time of an earthquake.</p>
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