



**REGIONAL WORKSHOP ON
AWARENESS AND PREPAREDNESS FOR
NEWS COVERAGE OF CLIMATE CHANGE AND DISASTERS**

10TH – 11TH December, 2007 BALI, INDONESIA

Broadcasters have a responsibility to inform and educate their audiences about the threats posed by climate related risk and what they can do to avoid being a victim of disaster. They can do this by airing public service announcements, producing accurate and up to the minute news coverage and improving the information about the issue. Eighteen (+) broadcast journalists and technicians will participate in a two-day workshop to explore the link between climate change and disasters and how to reduce their risk.

Participating Broadcasters:

Country	Broadcast Partner
1. Afghanistan	RTA
2. Bangladesh	Bangladesh Television
3. Bhutan	Bhutan Broadcasting Service
4. Brunei	Radio and Television Brunei
5. China	China Central Television
6. Hong Kong	Television Broadcasts, Ltd (TVB)
7. India	Doordarshan
8. Iran	Islamic Republic of Iran Broadcasting
9. Japan	NHK
10. Malaysia	Radio and Television Malaysia
11. Mongolia	TV5-Mongolia
12. Nepal	Nepal Television
13. Pakistan	Pakistan Television
14. Singapore	Channel News Asia (MediaCorp News)
15. Sri Lanka	Sri Lanka Rupavahini Corporation (SLRC)
16. Thailand	Mass Communication Organization of Thailand (MCOT)
17. Timor Leste	Radio and Television Timor Leste
18. Turkey	TRT-Turkey
19. Mongolia	MN 25 Television
20. Indonesia	PT Media Televisi Indonesia (Metro TV)
21. Indonesia	PT Televisi Republik Indonesia (TVRI)
22. Sri Lanka	MTV Channel (Pvt) Limited (MTV)
23. Thailand	Television of Thailand

Workshop Agenda:**DAY 1**

DAY/ TIME	ACTIVITY
10 Dec 07 08:30am	Welcome Coffee
09:00am	Opening Remarks, Introduction and Orientation
	<p>Mr. Hock Guan, Asia-Pacific Broadcasting Union Mr. Robert Bisset, UNEP Mr. Reid Basher, UN/ISDR Mr. Matt Walsh, Moderator, Media Advisers Asia</p> <p>Broadcast Participants: Brief greetings by individual participants to introduce themselves and their organizations and describe their reporting and public information campaigns to date on climate change. Matt Walsh will distribute and collect forms on which participants will write questions & concerns they have about climate change, to be shared anonymously later in the workshop.</p>
09:45am	Climate Change – The Facts
	<p>Presentation by Climate Change Expert (Robert Bisset, UNEP)</p> <p>Discussion, Questions & Answers</p>
10:45am	Coffee Break
11:00pm	The UN as a Resource for Journalists
	<p>Robert Bisset, UNEP and Brigitte Leoni, UN/ISDR Information Officers will walk the participants through the UN websites and offer suggestions about how to take best advantage of the information the UN has to offer on climate change. Moderator Matt Walsh will keep the discussion focused on practical applications for working journalists. Q&A.</p> <p>Discussion, Questions & Answers</p>
12:00pm	Lunch
1:00pm	Covering Climate Change
	<p>A seasoned journalist from the BBC will discuss key aspects of climate change coverage.</p> <p>Menuk Suwondo, Bureau Head Indonesia, BBC</p>

	<p>Presenting news stories on <i>climate change</i> and disasters with relevance, accuracy & timeliness.</p> <p style="text-align: center;">What are the key messages? Who needs to hear these messages most? How to maintain consistency of information.</p>
	<p>How is climate change now reported? What is missing, over reported and underreported in the current discussions? The importance of underlining climate change adaptation in the current debate to better prepare populations.</p>
	<p>Discussion, Questions & Answers Will address the specific concerns of the participants and draw on their own experiences covering CC in their countries.</p>
3:00pm	Coffee Break
3:15pm	Examples from participants' stations
	<p>Broadcast Participants: Coordinated by Matt Walsh, group will screen examples from their own stations to review how broadcasters have presented CC information. Productions to be included: News reports, documentaries, public awareness formats; public service announcements (PSAs). UNEP will also screen VNR on their 2007 GEO4 Report.</p>
	<p>Questions & Answers In-depth discussion and critique will focus on improving future productions.</p>
5:00pm	Conclusion of Day 1
	<p>Matt Walsh wraps up the day's activities with a look-ahead/preview of what is planned for Day 2.</p>

DAY 2

DAY/ TIME	ACTIVITY
11 Dec 07 8:30am	Welcome Coffee
9:00am	Welcome and Reintroduction
	Matt Walsh begins Day 2 with a brief reintroduction and refocusing of the participants' attention, for continuity from the previous day.
9:15am	Climate Change & Disasters – The Facts
	Presentations on climate change and disasters, what experts anticipate in the future and what can be done about it. Expert from the Intergovernmental Panel on Climate Change (IPCC) Silvia Llosa, UN/ISDR on disaster risk reduction and climate change adaptation
10:00am	Discussion, Questions and Answers Moderated by Matt Walsh who will field questions from the participants
10:30am	Coffee Break
10:45am	Covering Disasters Under the Worst Circumstances
	In this section, Matt Walsh will focus on how to be prepared for the worst-case scenario. Safety & top-notch coverage are still possible – if you are prepared.
12:00pm	Lunch
1:00pm	Public awareness
	How can you make a difference in your country to alert and prepare your audiences? Madeleen Helmer, Red Cross Climate Centre will discuss role of media in protecting people from disasters.
2:15pm	Briefing on covering UNFCCC Bali Conference
	UNFCCC Information Officer will brief journalists on key points of UNFCCC Conference of the Parties -13 and conference schedule. Matt Walsh/ABU will brief journalists on satellite activities/schedule.
3:30pm	Coffee Break
3:45pm	Finding Climate Change Stories
	Participating members present ideas for stories to pursue in their countries. Matt Walsh and climate change experts guide and comment.
5:00pm	Summary of Workshop's Key Points

	Matt Walsh reviews the key takeaway points from the workshop and distributes them as handout materials.
5:30pm	Close of Workshop
	Closing remarks & thanks by Hock Guan, Matt Walsh & UN representatives.
5:45pm	Conclusion of Day 2

NOTE -- Work to be done by participants (Outputs/Deliverables):

Broadcast Participants are expected to come to the workshop prepared to discuss the climate change situation in their country; the Climate Change coverage they or their station has done; and the plans they have made, if any, for covering disasters and disaster risk reduction. Participants are also expected to bring with them video examples of Climate Change news coverage, documentaries and/or PSAs their stations have played.

LOCATION:

Dynasty Hotel

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