

Agenda

15:15-15:30 Light refreshments

15:30-15:35: Introductory remarks by the Chair of the launch, John Holmes, UN Under-Secretary-General for Humanitarian Affairs

15:35 – 15:40: Statement from the WHO by Dr Ala Alwan, Assistant Director General / Health Action in Crises, World Health Organization

15:40 – 15:50: Keynote address from Princess Zahra Aga Khan, head of the Social Welfare Department of the Secretariat of His Highness the Aga Khan

15:50 - 17:00: Panel on public and private sector partners' roles and responsibilities in making Hospitals Safe from Disasters, chaired by UN Under-Secretary-General John Holmes

5-minute interventions from panelists:

- Her Excellency Mary Robinson, Former President of Ireland, President of the Ethical Globalization Initiative, Vice-President of the Club of Madrid
- Mr Richard Newfarmer, Special Representative to the UN and WTO in Geneva, the World Bank
- Her Excellency Ms Kateryna Yushchenko, First Lady of the Ukraine and Head of the Supervisory Board of the Ukraine 3000 International Charitable Fund
- Mr Walter Fust, Director General, Swiss Agency for Development and Cooperation
- Dr Walter J. Ammann, Director General and Founder, Global Risk Forum GRF Davos

Followed by questions for panelists from the floor, and concluding remarks from the Chair

17:00-18:00 Reception in the Waldhotel Davos Bar



2008-2009 World Disaster Reduction Campaign

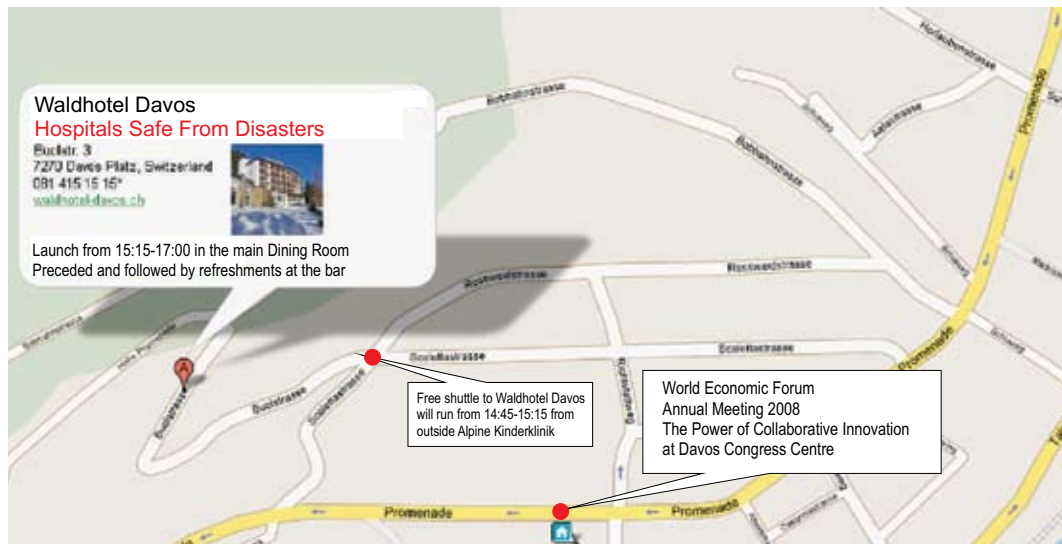
Hospitals Safe from Disasters

Reduce Risk, Protect Health Facilities, Save Lives

Launch

Davos, 25 January 2008

15h15-1700, Grand Dining Room, Waldhotel Davos
Bulstrasse 3, 7270 Davos Platz



Speakers

The Davos launch of the World Disaster Reduction Campaign: *Hospitals Safe from Disasters*, brings together inspirational and dedicated leaders from the world of politics, business, health, research, development, and disaster risk reduction, to advocate for how we all can work to reduce risk, protect health facilities, and save lives.

Our high-level panel will bring their experiences to the table, in the beautiful Dining Room of the Waldhotel Davos. The launch and panel discussion will take place from 15:15 to 17:00, followed by a reception in the Waldhotel Davos bar.

The event organizers are the secretariat of the International Strategy for Disaster Reduction (UN/ISDR), the World Health Organization, and the Global Risk Forum GRF Davos, with support from the World Bank.

For registration with this event, please contact Tze Ming Mok by midday Friday 25 January 2008 +41 22 917 8896



John Holmes
Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator

John Holmes has served since January 2007 as Under-Secretary-General for Humanitarian Affairs and Emergency Relief Coordinator. Prior to joining the United Nations, he was the British Ambassador to France. A career diplomat, he joined the Foreign and Commonwealth Office in 1973, and has since served in a wide range of roles, including extensive experience in the Middle East, Africa, Asia, Europe and the former Soviet bloc. He has served as Private Secretary to the British Prime Minister under several administrations during the 1990s. He was also the British G8 Sherpa during this time, including the British G8 Presidency of 1998. He was knighted in 1999, primarily for his role in the Northern Ireland peace process and the Good Friday Agreement.



Dr Ala Alwan
Assistant Director General / Health Action in Crises, World Health Organization

Dr Alwan has been Assistant Director General/ Health Action in Crises, WHO since 2005. Previously, he served as Minister of Education and Minister of Health in the Government of Iraq, 2003-2005, and has had a long career in the WHO, having served as WHO Representative in Oman, as Director, Division of Health Systems Development in the Eastern Mediterranean Region, as Director for Noncommunicable Diseases Prevention, and as Director of the Department of Noncommunicable Diseases Management. In 2001, he became the WHO Representative in Jordan. In Iraq, his home country, he has also held several positions in clinical and academic medicine and public health, including Professor and Dean of the Faculty of Medicine, Mustansiriyah University, Baghdad.



Princess Zahra Aga Khan
Head of the Social Welfare Department, Secretariat of His Highness the Aga Khan

Princess Zahra Aga Khan, the eldest child of His Highness the Aga Khan, is the head of the Social Welfare Department of the Secretariat of His Highness at Aiglemont, in Gouvieux, France. She has policy and management responsibility for the health, education and planning and building services of the Aga Khan Development Network (AKDN), and holds a key role in policy and strategy for the Network's other social development institutions, including for the fifteen countries in which the Network operates. Princess Zahra is a member of the Board of Trustees of the Aga Khan University, and works with institutions supported by the Ismaili Muslim community in the areas of social welfare, women's activities and youth programmes.



Her Excellency
Mary Robinson

Mary Robinson was the first female President of Ireland, serving from 1990 to 1997, and the United Nations High Commissioner for Human Rights, from 1997 to 2002. She has been Honorary President of Oxfam International since 2002, is Chair of the International Institute for Environment and Development (IIED) and is also a founding member and Chair of the Council of Women World Leaders. She is also a member of The Elders. Ms Robinson has been President of Realizing Rights: the Ethical Globalization Initiative since 2002. She is Vice-Chair of the GAVI board. Since 2004, she has also been Professor of Practice in International Affairs at Columbia University.



Richard Newfarmer
The World Bank's Special Representative to the UN and WTO in Geneva

Richard Newfarmer is the World Bank's Special Representative to the UN and the WTO in Geneva. He has been lead author of *Global Economic Prospects 2007: Managing the Next Wave of Globalization*, among other major World Bank reports. He recently edited *Trade, Doha and Development* and has published articles in the *Journal of World Trade*, *Cambridge Journal of Economics*, *Journal of Development Economics* and *Foreign Policy*. He has had extensive experience in China, East Asia and Latin America within the World Bank. He is currently serving on the WTO's Advisory Committee for Aid for Trade, and has in the past worked on advisory committees for the Commission on Environment Cooperation for NAFTA and the Center for Global Development.



Her Excellency
Kateryna Yushchenko
First Lady of the Ukraine

Her Excellency Kateryna Yushchenko is the First Lady of the Ukraine, married to President Victor Yushchenko. Her Foundation, Ukraine 3000, works largely through local non-governmental organizations to develop Ukraine's culture of philanthropy, and she has a particular focus on health care for children, and integrating the disabled into society. She has previously worked as Special Assistant to the US Assistant Secretary of State for Human Rights and Humanitarian Affairs, Associate Director of the Office of Public Liaison at the White House, in the Secretariat of the Treasury Department, as an economist of the Joint Economic Committee of the US Congress, and for KPMG. She was co-founder and Vice President of the U.S.-Ukraine Foundation and Director of its Pylpy Orlyk Institute for Democracy.



Walter Fust
Director-General Swiss Agency for Development and Cooperation (SDC)

Walter Fust has been Director-General of the Swiss Agency for Development and Cooperation (SDC) since September 1993, and is Chairman of the Board of the Global Knowledge Partnership, as well as responsible for the Swiss Response and Disaster Relief. He is a Steering Committee member of the UN Global Alliance for ICT and Development and the Development Gateway Foundation, and is on the Board of the International Risk Governance Council (IRGC) in Geneva. He has served Switzerland as a diplomat in Berne, Geneva, Baghdad, and Tokyo, and in government as deputy head of the Integration Office, as personal advisor to the Minister of Public Economy and the President, as managing director of the Swiss Office for Trade Promotion, and as Secretary General of the Ministry of the Interior.



Walter J. Ammann
Global Risk Forum GRF Davos

Walter J. Ammann is the Founder and General Director of the Global Risk Forum GRF Davos which includes the Risk Academy Davos, a Center for web-based risk platforms and the International Disaster Reduction Center (IDRC) Conferences. His background is originally in earthquake engineering, including private sector construction technology. He was director of the Swiss Federal Institute for Snow and Avalanche Research in Davos and Deputy Director of the Swiss Federal Research Institute WSL in Birmensdorf. He is a Board Member of the Austrian Research Centers, President of the Swiss Institute for Allergy and Asthma Research and the World Radiation Center, both in Davos, and Chairman of IDRC Davos 2008.